

## Annual Operations Report FY2021

### Quarter 1

#### Malawi Context

Q1 and 2 Sr Joanita and the Baseflow staff supervised the construction of 4 borehole wells and sent many photos and videos to show the project's progress. Sr Joanita also sent photos with names of the individual staff, general kindergarten life and items purchased.

Sr Joanita led the Child Protection Training that occurred for staff, volunteers and parents.



(Training the community to maintain their well and happy community members)

## Governance

Committee: President - Donna Power, Treasurer - Geoff Smith and Secretary Kate Prior.

Formed Public Fund Subcommittee with Rebecca Ramsden, Dan Ryan and Donna Power.

Approved by ATO for DGR status of Overseas Aid Public Fund on August 24 2020.

Child Protection Policy implementation began immediately with partner organisation in Malawi.

## Fundraising

FY2021 fundraising focus: building long term sustainability by increasing regular donorship.

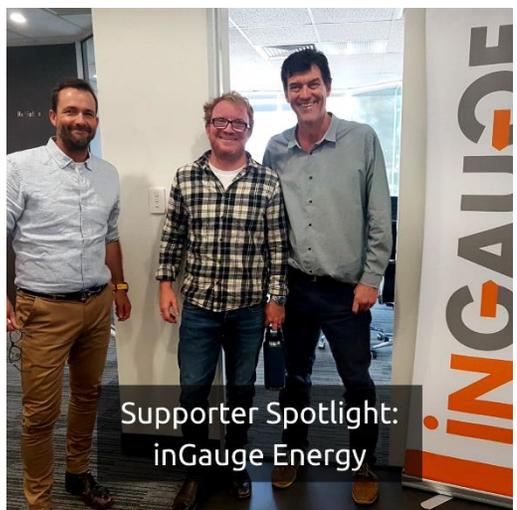
Q1 - 4 We attracted 13 new monthly donors.

We did not send any funds to the Sisters this financial year as they were still using the funds we sent the previous year.

## Donor Relations

Our first corporate sponsor, inGauge, a well-drilling Australian company, donated their time, expert advice and \$10 000 for our wells project.

Q1 and 2 We registered with Corporate Giving Organisations, Good2Give and Good Company.



## Quarter 2

### Governance

Changed annual donation time from Q3 to Q1.

### Internet Work

We implemented 5 new applications:

- Slack for committee and volunteer communication,
- LinkedIn page for Project Kindy to target corporate matching giving partners
- Buffer for scheduling to LI, Insta and FB.
- Convertkit for group emails (replacing Mailchimp)
- Microsoft Outlook Email through our website (hosted by Godaddy) team@projectkindy.com

## Quarter 3

### Fundraising

Q3 and 4 FY2122 fundraising event, the Girls Night Out, was prepared

### Malawi Context

The Provincial (Canossian Sisters boss in that area of Africa) moved Sr Joanita to another mission and moved Sr Giovanna Tosi into the role of responsibility for the Nsanama kindergartens in January. Sr Gio was Provincial when we started fundraising in 2011.

Covid19 came to Nsanama communities in and sent them in lockdown. 2 priests tested positive.

Nuns in nearby missions very sick and died. Kindergartens reopened after several weeks.



## Governance

Toni Dugdale resigned as Secretary and Kate Prior replaced her.



## Infrastructure

We were informed by Muthi from Baseflow that the 4 wells were completed, the local people were trained in maintenance. Sensors from Charity Water still to come. Sr Joanita informed us that the 2-classroom building we funded was painted and the community is very happy.

## Donor Relations

We invited the Catholic segment of our village to pray a Novena for the kindergarten communities due to COVID causing a lock down in Nsanama and surrounds. Their prayers were deeply appreciated by the committee, the Sisters and the kindergarten communities.

Though fundraising was not the intention, this prayer inspired one of our supporters, Clare Carter, to advocate for and secure a \$4000 donation from her charity, Innocents Relief.



## Quarter 4

### Malawi Context

Sr Giovanna was asked to work at her previous place of mission, Bakhita Girls Catholic High School, as well as to take care of the kindergartens, significantly decreasing her time in Nsanama. This has prompted us to explore other ways to build capacity over there.

Sr Giovanna and Sr Martha sent through new videos, photos and stories of individuals there.

### Governance

Annual giving statements were emailed to regular donors for the first time.

### Donor Relations

Donna Power recorded a Sunday Message segment for 96five family fm radio station on the topic of loving the poor from a spiritual and social justice motivation.

Volunteer videographer, Luka Dale, created a sizzle reel for our website and general use. This two-minute tour is already a much-used asset that will serve us for a long time. Donna created the “Wells Impact” video to show supporters how the communities responded to the fresh, local water that the new borehole wells provide.

